

Privacy Policy

The content of this document is the policy of the Humane Society of Weld County (HSWC). The HSWC maintains the highest level of respect for the privacy of its donors. In furtherance of our commitment to honor your rights, this Donor Privacy Policy guides our staff and volunteers on how they may and may not use your personal information.

Contributions from individual donors, corporations and foundations make up a significant part of the HSWC's base of support. Our relationship with our contributors is of the highest priority as we strive to uphold our mission to promoting the humane treatment of animals through care, advocacy and education.

DONOR INFORMATION WE COLLECT:

We use personal information received from donors for the purposes of processing payments and communicating with donors about the HSWC as well as conducting the fundraising and other operations of the HSWC. This information may include name, amount donated, address, telephone number, donor comments, e-mail address, and any other information provided to us by the donor ("Donor Data"). For donations by check, Donor Data also includes the data visible on the check.

Donor information may include:

- Contact information such as name, address, telephone number and email address;
- Giving information;
- Information on events attended, publications received and special requests for program information;
- Information provided by the donor in the form of comments and suggestions.

This confidential information is kept on file for IRS and audit purposes. It is also used to analyze overall engagement with our organization in order to aid budget projections, to understand donors' interests in our mission, and to update them on our plans and activities. This information is shared with appropriate staff, board members, volunteers and consultants, but only on a confidential and need-to-know basis.

FINANCIAL INFORMATION:

It is our internal policy to limit access to financial information to professional staff and volunteers who need to process that information for the purposes described above.

We use partners to provide online payment processing services. Usually, the privacy policies of these organizations will be presented to you on their respective websites and typically also as part of your donation process. If you pay by credit card, we do not store your credit card information, bank account numbers, or other financial account data sent directly to those processing services. It is the policy of the HSWC to process all gifts within two business days. Until processing is complete, gift information is kept in a safe, providing a high level of security and confidentiality.

DONOR LIST:

The HSWC does not sell, rent, trade or share its donor list with any other organization.

PAYMENT PROCESSORS AND OTHER SERVICE PROVIDERS:

Payment processors allow donors to give electronically using a payment services account, a credit card, or other payment method. These processors collect certain information from donors, and you should consult their privacy policies to determine their practices.

To provide donors the best possible experience, we work with service providers and may share Donor Data and other information with, or have it transmitted through, them. Such service providers include organizations that help non-profits with fundraising.

SECURITY:

We are committed to protecting donor personal information from unauthorized access, alterations, disclosure, or destruction. Among other things, we undertake a range of security practices, including measures to help secure web access to sensitive data and undertake efforts to address security vulnerabilities for various tools and databases.

This policy does not prohibit contact by a non-HSWC individual or group voluntarily soliciting on behalf of the HSWC, even if the person being contacted has requested to be placed on the “do not contact list”.

The HSWC will maintain an electronic record of all requests for discontinuance of contacts, effective with the adoption of this policy by the HSWC board of directors. Oral requests will be noted in writing by HSWC staff and then permanently recorded in the electronic database. The records of persons who have made such a request will be maintained by HSWC to the extent necessary for legal or liability purposes.

USE OF “COOKIES”:

Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some Web sites transfer to the computer that is browsing that Web site and are used for record-keeping purposes at many Web sites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular Web site and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our Site will not function properly when you view them.

CONTACT US:

It is the policy of the HSWC to communicate with donors according to their expressed preferences whenever possible. You can change your mailing preferences at any time by contacting us at the email or phone number below.

Upon a person's (or a person's authorized representative) request that HSWC discontinue further contacts, the person's name and address will be promptly modified in the HSWC's donor database to ensure that no further contact is made with the person. The HSWC will also take steps to ensure that no further contact is made with the individual and that the person's name is removed from any external databases or records under the HSWC's control. You may still receive one or two mailings with your previous last name, as some of our mailings are sent to our direct mail marketing provider months in advance. We apologize for this inconvenience.

If you have questions about this Donor Privacy Policy, requests about the status and correctness of your donor data, or wish to update your mailing preferences, please email eventcoordinator@weldcountyhmane.org, call 970-506-9550, or write to:

Humane Society of Weld County
1620 42nd Street
Evans, CO 80620

If you want to make a donation by check, you may send it to the above address.

Note: donations by check are processed directly at the HSWC in Evans, CO.

DONOR BILL OF RIGHTS:

The HSWC supports the Donor Bill of Rights.

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- 1) To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- 2) To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- 3) To have access to the organization's most recent financial statements.
- 4) To be assured their gifts will be used for the purposes for which they were given.
- 5) To receive appropriate acknowledgment and recognition.
- 6) To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- 7) To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- 8) To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- 9) To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

10) To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

The text of the Donor Bill of Rights statement in its entirety was developed by the Association of Fundraising Professionals (AFP), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits.

About the Humane Society of Weld County:

Founded in 1961, the HSWC promotes the humane treatment of animals through care, advocacy and education. As an open admission animal shelter, the HSWC accepts all animals regardless of breed, sex, age, behavior, medical condition or history. Through quality services including adoptions, veterinary services, humane education, behavior testing and volunteer support, the HSWC cares for approximately 4,000 animals each year. The HSWC is an independent, non-government, non-profit organization, and is not a part of any national humane organizations. For more information, please visit www.weldcountyhumane.org.